

PATIENT-SPECIFIC CANCER TESTING

How to select the most effective chemotherapy for cancer patients.

Significantly reduce overall cost of chemotherapy treatment.

**Introducing the
Microculture Kinetic (MiCK)® Assay
from DiaTech Oncology**

The MiCK® Assay redefines the approach to testing the drug sensitivity of tumor cells. The MiCK® Assay is the only laboratory test that measures drug sensitivity and apoptosis directly and can tell a physician which chemotherapy agent will be most effective in quickly killing the cancer.



This unique and proprietary process has an unprecedented potential to save lives and reduce suffering while significantly reducing the costs associated with the treatment of cancer patients.

SOLUTION HIGHLIGHTS

- Offers personalized treatment — individual patient, precision medicine.
- Provides significant cost savings — most effective treatment on early presentation.
- Reduces administration costs and need for supportive drugs.
- Reduces hospitalizations, imaging, palliative drugs, and consultative care.
- Facilitates more informed decisions for hospice.
- Mediates physician selection of proprietary versus generic drugs.
- Leadership position in cancer care with patient-centered focus.
- Facilitates higher patient confidence in health plan treatment decision making.
- Offers consistent clinical validation across tumor histologies.
- Provides high clinical utility and brief learning curve for clinical use.
- Provides robust patient outcomes — optimized response, time to progression, and overall survival.



**For Additional Information
Please Contact**



J. Greg Eisele, FACHE
President & CEO
559-447-4488
GregEisele@MDResources.net
www.MDResources.net